ORDER

Orders Order / Rev: 168172 06860465 Alt Order #: DCCC/NOLAN 4 CONG Product Desc: KSTP-TV, LLC and KSAX-1 Estimate: 1947 10/02/12 - 10/08/12 Flight Dates: Primary AE: Rachel Chason Original Date / Rev: 10/02/12 / 10/08/12 Sales Office: P-PHL Order Type: **GENERAL** Sales Region: National **Greer Margolis & Mitchell** Name: Agency **Buying Contact:** Maura Gilroy Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1010 Wisconsin Ave NW EOM/EOC Billing Cycle: Washington, DC 20007-3674 Agency Commission: 15% Advertiser **DCCC/Nolan for Congress** Name: Demographic: A35+ New Business Thru: **Product Codes:** PL1 Order Separation: 00:15:00 Priority: 3 Advertiser External ID: Revenue Codes: AGY, POL, CAND Agency External ID: Bill Plan **Totals**

Rachel Chason

End Date

10/07/12

Start Date

10/01/12

			Totals	12	\$3,600.00	\$3,060.00
Account Executives						
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %		

\$3,060.00

Month

Start Of Order - End Of Order

October 2012

Spots

12

100%

Gross Amount

\$3,600.00

Net Amount

\$3,060.00

Rating

0.00

0.00

Net Amount

Order Share	Share	Total
KSTP-TV, LLC and KSAX-TV	18%	\$3,600.00
Market	100%	\$20,000.00

Spots

12

Gross Amount

\$3,600.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KARE	35%	\$7,000.00
KMSP	0%	\$0.00
KMWB	0%	\$0.00
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	0%	\$0.00
WCCO	47%	\$9,400.00
WFTC	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End	l Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	М	10/02/12	10/05/12	M-F 530-6a News	CM	530-6a	- TWTF	:30	2	\$175.004	0.00 NM	1	\$350.00
				M-F 530-6a News	3							i	
;	5 EYEV	VITNESS N	NEWS @ 5	30A									
	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	eek: 10	/01/12 ·	10/07/12	- TWTF	2	\$175.00	0.00					1	
Spot	t Ch	Date Rang	ge D	escription	Start	/End Time	<u>'</u>	Weekdays	Len	gth Rate	Rtg Type		
1	l M	1 10/01/12-	10/07/12 N	1-F 530-6a News	530-	6a	-	- TWThF		:30 (\$175.00)	0.00 NM		
		e MG 1.3											
	[PE	E At order e	entryGMA	sold out at rate]								1	

Print Date: 10/11/12 12:55:15 Page 2 of 3

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Flight Dates: 10/02/12 - 10/08/12 Estimate: 1947

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Ln Ch		End	Inventory Code	Break			Len Spo		Rate Pri			Amount
E 1 N	/I 10/02/	12 10/05/12	M-F 530-6a News M-F 530-6a News		530-6a	- TWTF-	- :30	2	\$175.004	0.00 NM	1	\$350.00
5 E`	YEWITNESS	S NEWS @ 5		,								
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	: 10/01/12	10/07/12	- TWTF	2	\$175.00	0.00				D: T		
Spot 2	Ch Date Ra		escription I-F 530-6a News	530-	/End Time		Weekdays - TWThF	Len	gth Rate :30 (\$175.00)	Rtg Type		
2	See MG 1.:		1-1 330-0a News	330	oa		- 1 W1111	•	.30 (φ113.00)	0.00 14171		
			sold out at rate]									
3		2-10/05/12 N	I-F The View	10-1	1a		WThF	- :	30 \$350.00	0.00 NM		
(1)	MG for 1.2,	1.1										
E 2 N	<i>I</i> 10/02/	12 10/05/12	M-F 6-7a News	CM	6-7a	- TWTF-	- :30	1	\$300.004	0.00 NM	0	\$0.00
5 E'	VEWITNESS	S NEWS @ 6	M-F 6-7a News									
3 L	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:	10/01/12	10/07/12	- TWTF	1	\$300.00	0.00						
Spot	Ch Date Ra		escription		/End Time		Weekdays	Len		Rtg Type		
1			1-F 6-7a News	6-7a			- TWThF	- :	:30 (\$300.00)	0.00 <i>NM</i>		
	See MG 10 [PE Due Hi	*										
E 3 N	-	12 10/05/12	M-F GMA	CM	7-9a	- TWTF-	- :30	2	\$400.003	0.00 NM	2	\$800.00
			M-F GMA						,			*****
GO		NG AMERICA										
Mook	Start Date 10/01/12	End Date 10/07/12	<u>Weekdays</u> - TWTF	Spots/Week 2	<u>Rate</u> \$400.00	Rating						
E 4 N		12 10/07/12		CM	7-8a	0.00	S :30	1	\$400.004	0.00 NM	1	\$400.00
L 7 11	10/07/	12 10/01/12	Su GMA	Olvi	7-0a		5 .50	'	Ψ-00.00 -	0.00 14101	'	Ψ+00.00
GO	OD MORN A	AMERICA-SU	INDAY									
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	: 10/01/12	10/07/12	S	1	\$400.00	0.00	.20		¢450.00.4	0.00 NIM	,	#450.00
E 5 N	M 10/02/	12 10/05/12	M-F 430-5p News 430p News	СМ	430-5p	- TWTF-	- :30	1	\$150.004	0.00 NM	1	\$150.00
5 E`	YEWITNESS	S NEWS @ 4										
	Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
	: 10/01/12	10/07/12	- TWTF	1	\$150.00	0.00			*			
E 6 N	/I 10/02/	12 10/05/12	M-F 5-530p M-F 5-530p	CM	5-530p	- TWTF-	- :30	1	\$350.004	0.00 NM	1	\$350.00
EYE	EWITNESS I	NEWS @ 5PI										
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week	: 10/01/12	10/07/12	- TWTF	1	\$350.00	0.00						
E 7 N	M 10/02/	12 10/05/12	M-F 6-630p	CM	6-630p	- TWTF-	- :30	1	\$450.004	0.00 NM	1	\$450.00
5 F	YEWITNESS	S NEWS @ 6	M-F 6-630p PM									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:	10/01/12	10/07/12	- TWTF	1	\$450.00	0.00						
E 8 N	<i>I</i> 10/06/	12 10/06/12	•	CM	6-630p	5	S- :30	1	\$250.004	0.00 NM	1	\$250.00
ΕW	NEWS SAT	URDAY @5F	Sa 6-630p									
LVV	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:	10/01/12	10/07/12	S-	1	\$250.00	0.00						
E 9 N	Л 10/02/	12 10/05/12	M-F 1102p News	CM	1102-1132p	- TWTF-	- :30	2	\$100.004	0.00 NM	2	\$200.00
	VE\A/T& &!\^	C @44D14	M-F 1102p News									
5 E	YEWTN NW Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:	: 10/01/12	10/07/12	- TWTF	2	\$100.00	0.00						
E10 N		12 10/05/12	M-F 1035-1102p	СМ	1035-1102p	- TWTF-	- :30	1	\$350.004	0.00 NM	2	\$650.00
			Nightline									
ABC	C NEWS NIC		Wooldo:-	Cnoto/M/==!	Dota	Doting						
Week.	Start Date 10/01/12	End Date 10/07/12	<u>Weekdays</u> - TWTF	Spots/Week 1	Rate \$350.00	Rating 0.00						
VVCCK.	. 10/01/12	10,01/12		'	φοσο.σσ	5.00					•	

Print Date: 10/11/12 12:55:15 Page 3 of 3

12

Totals

\$3,600.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 10	М	10/02/12	10/05/12	•	CM	1035-1102p	- TWTF-	- :30	1 \$	350.004	0.00 NM	2	\$650.00
				Nightline									
F	ABC N	EWS NIGH	ITLINE										
	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	ek: 10	/01/12	10/07/12	- TWTF	1	\$350.00	0.00						
Spot	Cl	Date Ran	ge D	escription	Start	/End Time		Weekdays	Length	Rate	Rtg Type		
1	٨	1 10/01/12-	10/07/12 N	1-F 1035-1102p	1035	-1102p		- TWThF	:30	(\$350.00)	0.00 NM		
	Se	e MG 10.2	.10.3										
	[P	E Due HRA	Ń]										
2	N	1 10/06/12-	10/06/12 S	at 8-9a	8-9a			Sa	:30	\$325.00	0.00 NM		
	(₩) M(G for 2.1,10).1										
3	~	,	10/06/12 S	at 8 0a	8-9a			Sa	:30	\$325.00	0.00 NM		
·				al 0-9a	0-9a			Sa	.30	φ323.00	U.UU INIVI		
	⊕ M	G for 2.1,10).1										